

## Dear Parents,

We are excited to streamline our fundraiser by going online with 99Pledges.

You will now be able to reach out to friends and family by email, Facebook and Twitter instead of going door-to-door, tracking commitments and handling checks.

To add your child as a participant, please follow these 3 easy steps:

- 1. Go to this link <a href="https://app.99pledges.com/fund/footsteps/addme">https://app.99pledges.com/fund/footsteps/addme</a>
- 2. Enter your child's name, enter your email(s) and select their group.
- 3. Click "Add" this will take you to your newly created pledge page!

All you have to do is make a donation for whatever amount you can and share your child's pledge page link with friends and family. We are shooting for 100% participation so no amount is too small.

Here is some sample sharing text:

"NAME is participating in a fundraiser and would love your support! If you'd like to donate you can do so online at the following link: YOUR PLEDGE PAGE LINK

Thank you for your support!