



Dear Business Owner,

I am thrilled to invite you to be a part of Ivywood Classical Academy's "Footsteps for the Future 2024" Color Run, an extraordinary event that promises to blend fun, fitness, and community spirit. This event will take place on Friday, October 11th, in Plymouth, Michigan.

At Ivywood Classical Academy, we are dedicated to maintaining a rich classical education environment. This event aims to raise funds to meet the needs of our students, properly train and resource our teachers and staff, and support our ongoing building expansion goals. As a K-10 tuition-free public school academy, we educate students using a virtues-based, content-rich classical education tradition. This curriculum is time-tested, research-based, and proven to develop thoughtful, caring, and educated young adults who are capable of free and critical thinking.

Our mission is to empower students with virtues such as courage, respect, excellence, integrity, humility, self-government, and wonder. These core values will guide our graduates as they pursue their dreams and become leaders, innovators, and positive contributors to our community and beyond.

We are seeking your support and sponsorship for this special event. All donations are greatly appreciated and tax-deductible. In return for your generosity, we will prominently feature your business's name on the back of this year's event t-shirts, display a lawn sign outside our school building for one week before and after our color run, and provide recognition on our event video and Ivywood's family Facebook page. This is a fantastic opportunity to advertise your business to the 400 families enrolled at our school.

Please find attached a copy of our Donation Form. Thank you in advance for your support of this important event. Together, we can make a lasting impact on our students and community.

Sincerely,

Aaron Chaveriat
Fundraising Coordinator, Ivywood Classical Academy
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